Reasons to Keep Your Streets and City Clean

1. Looking at litter is uncomfortable and unpleasant. Studies have shown that looking at natural scenery can improve concentration and decrease stress levels, or conversely, prove unfavorable to your mental health when they’re covered in trash.

2. The presence of excess litter lowers property values by 7%.

3. Litter encourages insects and other pests. Litter is a breeding ground for insects and rodents. They can find their way into nearby homes, and spread diseases.

4. Drains and sewer channels can clog up. When trash accumulates in storm drains and drainage ditches, it disrupts waterways and causes water to flood up into roadways.

5. Trash turns away tourists. Cleaner spaces have a better chance of attracting tourists than those littered with garbage.

6. Litter affects public health. Litter carries germs that fester over time and form a breeding ground for bacteria, which can, in turn, lead to an outbreak of a number of diseases.

7. The pollution of natural resources is increased. 1.9 Tons of litter finds its way to the ocean each year. The Pacific Ocean alone houses a trash accumulation zone that covers an area twice the size of Texas!

8. Roadside litter causes approximately 2,500 car accidents each year in the US alone.

9. Trash accelerates the deterioration of infrastructures. Littering has been proven to lead to more disorder, including theft and other crimes.

10. Sea animals die each year from litter ingestion or entanglement.

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